

IRA L. SCHALL, CPA DAVID C. ASHENFARB, CPA MICHAEL L. SCHALL, CPA



Audited Financial Statements

December 31, 2015



IRA L. SCHALL, CPA DAVID C. ASHENFARB, CPA MICHAEL L. SCHALL, CPA

INDEPENDENT AUDITORS' REPORT

To the Board of Directors of The American Council on Germany, Inc.

Report on the Financial Statements

We have audited the accompanying financial statements of The American Council on Germany, Inc. ("ACG"), which comprise the statement of financial position as of December 31, 2015, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The American Council on Germany, Inc. as of December 31, 2015, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Summarized Comparative Information

We have previously audited ACG's 2014 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated September 2, 2015. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2014 is consistent, in all material respects, with the audited financial statements from which it has been derived.

Schall & Ashenfarb

Certified Public Accountants, LLC

Schall & ashenfarb

June 17, 2016

THE AMERICAN COUNCIL ON GERMANY, INC. STATEMENT OF FINANCIAL POSITION AT DECEMBER 31, 2015

(With comparative totals at December 31, 2014)

	12/31/15	12/31/14
Assets		
Cash and cash equivalents	\$356,095	\$302,038
Investments (Note 3)	10,584,265	11,746,456
Contributions receivable	89,659	60,349
Prepaid expenses and other assets	13,796	22,626
Fixed assets, net (Note 4)	141,164	182,290
Security deposit	35,904	35,904
Total assets	\$11,220,883	\$12,349,663
Liabilities and Net Asse	to	
Liabilities and Net Asse	ıs	
Liabilities:		
Accounts payable and accrued expenses	\$160,008	\$143,978
Fellowship stipends and travel payable	98,690	84,829
Deferred rent	16,293	18,304
Total liabilities	274,991	247,111
Net assets:		
Unrestricted	10,942,833	12,035,168
Temporarily restricted (Note 5)	3,059	67,384
Total net assets	10,945,892	12,102,552
Total liabilities and net assets	\$11,220,883	\$12,349,663

THE AMERICAN COUNCIL ON GERMANY, INC. STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2015

(With comparative totals for the year ended December 31, 2014)

	Unrestricted	Temporarily Restricted	Total 12/31/15	Total 12/31/14
Revenue and support:				
Contributions	\$672,494	\$25,000	\$697,494	\$881,730
Awards dinner (net of direct				
benefits to donors)(Note 6)	542,897		542,897	518,492
Discussion programs, luncheons, & meetings	56,970		56,970	11,748
Interest and dividend income	200,330		200,330	278,855
In-kind contributions (Note 9)	117,470		117,470	74,323
Net assets released from restrictions	89,325	(89,325)	0	0
Total revenue and support	1,679,486	(64,325)	1,615,161	1,765,148
Expenses:				
Program services	1,595,723		1,595,723	1,839,461
Management and general:				
Administrative	222,411		222,411	255,310
Non-recurring (Note 8)	268,000		268,000	0
Fundraising	84,692		84,692	89,446
Total expenses	2,170,826	0	2,170,826	2,184,217
Change in net assets from operating activities	(491,340)	(64,325)	(555,665)	(419,069)
Non-operating activities (Note 3):				
Net (loss)/gain on investments	(588,065)		(588,065)	152,946
Loss on currency exchange	(12,930)		(12,930)	(24,565)
Total non-operating activities	(600,995)	0	(600,995)	128,381
Change in net assets	(1,092,335)	(64,325)	(1,156,660)	(290,688)
Net assets - beginning	12,035,168	67,384	12,102,552	12,393,240
Net assets - ending	\$10,942,833	\$3,059	\$10,945,892	\$12,102,552

THE AMERICAN COUNCIL ON GERMANY, INC. STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2015

(With comparative totals for the year ended December 31, 2014)

		Management			
	Program	and		Total	Total
	Services	General	Fundraising	12/31/15	12/31/14
Salaries	\$670,699	\$23,083	\$37,317	\$731,099	\$772,659
Payroll taxes & employee benefits	165,217	5,686	9,192	180,095	216,224
Fellowship awards	88,850			88,850	76,450
Discussion programs and meetings					
(including in-kind)(Note 9)	201,395	10,530	709	212,634	336,984
Professional fees					
(including in-kind)(Note 9)	4,241	140,328		144,569	114,150
Public policy program					
(including in-kind)(Note 9)	33,886			33,886	40,514
Communications and					
information technology	28,809	8,903	1,852	39,564	37,513
Occupancy	128,706	4,430	7,161	140,297	151,707
Travel, events and accommodations	193,400	15,228	110	208,738	290,068
Office supplies and equipment	29,281	2,546	2,138	33,965	41,804
Postage and shipping	662	6,344	530	7,536	7,317
Insurance	7,055	243	393	7,691	7,687
Dues and subscriptions	1,747	625	528	2,900	4,868
Indirect fundraising event expenses			22,469	22,469	21,474
Miscellaneous	556	3,046		3,602	18,605
Depreciation	41,219	1,419	2,293	44,931	44,084
Bad debt				0	2,109
Total expenses before					
non-recurring expense	1,595,723	222,411	84,692	1,902,826	2,184,217
Severance arrangement (Note 8)		268,000		268,000	0
Total expenses	\$1,595,723	\$490,411	\$84,692	\$2,170,826	\$2,184,217

THE AMERICAN COUNCIL ON GERMANY, INC. STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2015

(With comparative totals for the year ended December 31, 2014)

	12/31/15	12/31/14
Cash flows from operating activities:		
Change in net assets	(\$1,156,660)	(\$290,688)
Adjustment to reconcile change in net assets to		
net cash used for operations:		
Depreciation	44,931	44,084
Realized and unrealized gain on investments	588,065	(152,946)
Changes in assets and liabilities:		
Contributions receivable	(29,310)	983
Prepaid expenses and other assets	8,830	(1,976)
Accounts payable and accrued expenses	16,030	(30,933)
Fellowship stipends and travel payable	13,861	(821)
Deferred rent	(2,011)	2,213
Total adjustments	640,396	(139,396)
Net cash used for operating activities	(516,264)	(430,084)
Cash flows from investing activities:		
Purchases of fixed assets	(3,805)	(178,341)
Purchases of investments (including reinvestment of		
investment income)	(225,874)	(301,156)
Sale of investments	800,000	875,000
Net cash provided by investing activities	570,321	395,503
Increase/(decrease) in cash and cash equivalents	54,057	(34,581)
Cash and cash equivalents - beginning of year	302,038	336,619
Cash and cash equivalents - end of year	\$356,095	\$302,038
Interest and taxes paid	\$0	\$0

THE AMERICAN COUNCIL ON GERMANY, INC. NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2015

Note 1 - Organization and Nature of Activities

The American Council on Germany, Inc. ("ACG") is a not-for-profit organization that was formed in February 1952 for the purpose of improving understanding between the United States and the Federal Republic of Germany. ACG's primary sources of revenue are corporate, foundation and individual contributions.

ACG is a not-for-profit organization exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code and has not been determined to be a private foundation as defined in Section 509(a).

Note 2 - Significant Accounting Policies

a. Basis of Presentation

The financial statements have been prepared on the accrual basis of accounting which is the process of recording public support, revenue and expenses when earned and incurred rather than when received or paid.

ACG's net assets are classified based upon the existence or absence of donor-imposed restrictions as follows:

- *Unrestricted* represents all activity without donor imposed restrictions.
- *Temporarily restricted* relates to contributions of cash and other assets with donor stipulations that make clear the assets' restriction, either due to program nature or by passage of time. See Note 5.
- *Permanently restricted* relates to contributions of cash and other assets whereby the assets must remain intact due to restrictions placed by the donor. There were no contributions of this type received during the years ended December 31, 2015 and 2014.

b. Revenue Recognition

ACG receives its support from corporate, foundation and individual contributions, and fundraising events. Contributions received with donor stipulations as to time or purpose are recorded as temporarily restricted support. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restriction. Contributions whose restrictions are met in the period received, and all other contributions, are recorded as unrestricted.

c. Cash and Cash Equivalents

ACG considers cash and liquid investments with an initial maturity of three months or less to be cash and cash equivalents, except for cash held with an investment custodian for long term purposes.

d. Concentration of Credit Risk

Financial instruments which potentially subject ACG to concentration of credit risk consist of cash accounts and investment securities, which are placed with financial institutions that management deems to be credit worthy. The market value of investments is subject to fluctuation; however management believes that the investment policy is prudent for the long term welfare of ACG. At times, balances may exceed federally insured limits. ACG has not experienced any losses due to failure of a financial institution.

e. Contributions Receivable

Contributions are recognized as revenue at net realizable value if expected to be collected within one year. Conditional promises to give are recognized when the conditions on which they depend are substantially met.

All contributions receivable at December 31, 2015 are expected to be received within 12 months. Management deems these receivables to be fully collectable and has not established any reserves.

f. <u>Investments</u>

Investments are recorded at fair value, which refers to the price that would be received to sell an asset in an orderly transaction between market participants at the measurement date. Realized and unrealized gains and losses are recognized in the statement of activities.

g. Fixed Assets

Equipment, furniture and fixtures that have a useful life of more than one year and exceed predetermined amounts are capitalized at cost or at fair value, if donated. Depreciation is charged on a straight-line basis over the estimated useful lives of the assets.

h. Deferred Rent

ACG records rent expense using the straight-line method and recognizes deferred rent for the cumulative amount that expenses exceeded actual payments. In the latter stages of the lease, deferred rent will be reduced as the amount of payment exceeds the expense recorded.

i. Contributed Services

Donated services that create or enhance non-financial assets or require specialized skills are provided by individuals possessing those skills and would typically need to be purchased if not provided in-kind, are recognized at fair value.

Board members and other volunteers have donated a significant amount of time, but these services have not been recorded because they do not meet the criteria outlined above.

j. <u>Functional Allocation of Expenses</u>

The costs of providing various programs and other activities have been summarized on a functional basis in the financial statements. Certain costs have been allocated among the programs and supporting services benefited.

k. Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, and

disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

l. <u>Comparative Financial Information</u>

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with ACG's financial statements for the year ended December 31, 2014, from which the summarized information was derived.

m. Accounting for Uncertainty of Income Taxes

ACG does not believe its financial statements include any material, uncertain tax positions. Tax filings for periods ending December 31, 2012 and later are subject to examination by applicable taxing authorities.

n. <u>Subsequent Events</u>

Management has evaluated for potential recognition and disclosure events subsequent to the date of the statement of financial position through June 17, 2016, the date the financial statements were available to be issued. No events have occurred subsequent to the statement of financial position date through our evaluation date that would require adjustment to or disclosure in the financial statements.

Note 3 - Investments

Accounting standards have established a fair value hierarchy, giving the highest priority to quoted market prices in active markets and the lowest priority to unobservable data. The fair value hierarchy is categorized into three levels based on the inputs as follows:

- Level 1 Valuations based on unadjusted, quoted prices in active markets for identical assets or liabilities that ACG has the ability to access.
- Level 2 Valuations based on quoted prices in markets that are not active or for which all significant inputs are not observable, either directly or indirectly.
- Level 3 Valuations based on inputs that are unobservable and significant to the overall fair value measurement.

The following summarizes the composition of investments:

	<u>December 31, 2015</u>		
	<u>Level 1</u>	<u>Level 2</u>	<u>Total</u>
Cash and cash equivalents	\$3,266,226	\$0	\$3,266,226
Mutual Funds - Equities	2,235,150	0	2,235,150
US Government bonds	0	359,761	359,761
Municipal bonds	0	303,194	303,194
Corporate bonds	583,427	0	583,427
Equities	3,836,507	0	3,836,507
	<u>\$9,921,310</u>	<u>\$662,955</u>	<u>\$10,584,265</u>

	December 31, 2014		
	<u>Level 1</u>	<u>Level 2</u>	<u>Total</u>
Cash and cash equivalents	\$3,286,109	\$0	\$3,286,109
Mutual Funds - Equities	2,757,515	0	2,757,515
US Government bonds	0	444,001	444,001
Municipal bonds	0	304,401	304,401
Corporate bonds	648,245	0	648,245
Equities	4,306,185	0	4,306,185
	<u>\$10,998,054</u>	<u>\$748,402</u>	<u>\$11,746,456</u>

Level 1 securities are valued at the closing price reported on the active market they are traded on. Level 2 securities are valued using observable market inputs for securities that are similar to those owned. These methods produce a fair value calculation that may not be indicative of net realizable value or reflective of future values. The use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in different fair value measurements.

The following summarizes net (losses)/gains on investments:

	<u>12/31/15</u>	<u>12/31/14</u>
Realized gain on sale of investments	\$297,157	\$497,851
Unrealized loss on investments	(807,491)	(249,911)
Investment fees	<u>(77,731</u>)	<u>(94,994</u>)
Total	<u>(\$588,065</u>)	<u>\$152,946</u>

ACG has foreign bank accounts which are adjusted to market based on the exchange rate. ACG had a loss on currency exchange of \$12,930 and \$24,565 during the years ended December 31, 2015 and 2014, respectively.

Note 4 - Fixed Assets

Fixed assets consisted of the following:

	<u>12/31/15</u>	<u>12/31/14</u>
Computers and equipment (5-7 years)	\$106,565	\$102,760
Leasehold improvements (life of lease)	<u>140,725</u>	140,725
Total cost	247,290	243,485
Less: accumulated depreciation	(106,126)	<u>(61,195</u>)
Total fixed assets - net	<u>\$141,164</u>	<u>\$182,290</u>

Note 5 - Temporarily Restricted Net Assets

The following summarizes the activity of temporarily restricted net assets:

		December 31, 2015		
	Balance 1/1/15	Contributions	Released from <u>Restrictions</u>	Balance 12/31/15
Transatlantic Speakers Program Kellen Fellowships Time restrictions Total	\$21,459 0 <u>45,925</u> <u>\$67,384</u>	\$0 25,000 <u>0</u> \$25,000	(\$21,459) (21,941) (45,925) (\$89,325)	\$0 3,059 0 \$3,059
		Decembe	r 31, 2014	
	Balance 1/1/14	Contributions	Released from Restrictions	Balance 12/31/14
Transatlantic Speakers Program Time restrictions Total	\$0 34,087 \$34,087	\$134,556 <u>45,925</u> <u>\$180,481</u>	(\$113,097) <u>(34,087)</u> (\$147,184)	\$21,459 <u>45,925</u> <u>\$67,384</u>

Note 6 - Special Events

A summary of the McCloy Awards Dinner is as follows:

	<u>12/31/15</u>	<u>12/31/14</u>
Event income	\$612,738	\$616,598
Less: expenses with direct benefits to donors	<u>(69,841</u>)	<u>(98,106</u>)
Net proceeds	542,897	518,492
Less: indirect event expenses	(22,469)	(21,474)
Total	\$520,428	\$497,018

Note 7 - Commitments

ACG has a non-cancellable operating lease for office space, which expires in June 2018. Minimum lease commitments are summarized as follows:

Year Ending:	December 31, 2016	\$140,800
_	December 31, 2017	143,616
	December 31, 2018	71,808
Total		\$356,224

Note 8 - Non-Recurring Expense

ACG announced a change in its President that was effective January 1, 2015. Based on a severance arrangement with the previous President, the amount of severance totaled \$268,000. The total amount was fully paid as of December 31, 2015. This is reported as salaries on the Schedule of Functional Expenses. In the absence of the non-recurring severance arrangement, the total overall program spending ratio increases from 71% to 84%.

Note 9 - In-Kind Contributions

ACG receives donations of catering and space for board meetings, the Young Leader Conference, and other policy and program meetings held. ACG received the following in-kind contributions:

	D	December 31, 2015		
			Management and	
	<u>Total</u>	<u>Program</u>	<u>General</u>	
Discussion programs				
and meetings	\$34,120	\$34,120	\$0	
Professional fees	60,000	0	60,000	
Public policy program	<u>23,350</u>	23,350	0	
Total	<u>\$117,470</u>	<u>\$57,470</u>	<u>\$60,000</u>	
	December 31, 2014			
		·	Management and	
	<u>Total</u>	<u>Program</u>	<u>General</u>	
Discussion programs		_		
and meetings	\$49,961	\$49,961	\$0	
Public policy program	22,742	22,742	0	
Miscellaneous	<u> 1,620</u>	0	<u> 1,620</u>	
Total	\$74,323	<u>\$72,703</u>	\$1,620	

Note 10 - Retirement Plan

ACG offers all employees the option of participating in a 401(k) retirement plan after 2 months of service and who are at least 21 years old. All eligible employees may elect to defer a portion of their salary and contribute to this plan up to statutory amounts. ACG can make a discretionary safe harbor contribution to the plan which gets allocated based on the employee's position. In order to be eligible to receive the employer contribution, the employee must work at least 1,000 hours in the calendar year. ACG contributed \$26,100 and \$46,500 to the 401(k) plan during the fiscal years ended December 31, 2015 and 2014, respectively.

The following vesting periods apply:

Completed Years of Service	<u>Vesting Percentage</u>
1 year	0%
2 years	20%
3 years	40%
4 years	60%
5 years	80%
6 years or more	100%